

Midnight Gourmet, LLC and **Gourmet Enterprises, LLC** are two entities headquartered in the Cincinnati/Northern Kentucky area that were created for the purpose of conducting business in various media platforms as well as commercial culinary operations. We have formulated strategic partnerships for the purpose of promotional opportunities and value exchanges that enhance the ultimate success of our businesses. The following is a list of the businesses under our umbrella as well as some of our direct associations:

Businesses -

- **The Midnight Gourmet Television Show** – being produced in partnership with the Cincinnati PBS affiliate, WCET, and approved to be distributed **nationally** through American Public Television in Boston.
- **Dining Entertainment Radio Show** – a one hour culinary based program airing weekly on WCIN – Oldies 1480.
- **Gourmet Enterprises** – a food service management and large event catering operation with facilities in Cincinnati and Northern Kentucky.
- **Products Division** – we are creating our own line of numerous proprietary products under our brand to be sold in retail outlets as well several e-commerce initiatives. This summer we will launch our own champagne/sparkling wines, master blend spices and high-end chocolates.

Partners -

- Cincinnati Bengals – We have a full page allocated on their website, the feature of which is our design of their tailgate recipes. We partner on various marketing events and they will participate in a few segments of our television show with key players and cheerleaders.
- Media Bridges, Cincinnati's local cable access, produced a documentary on us that will air this summer. They also broadcast our old television shows and advertise our logo and web address on their various channels and their websites.
- University of Cincinnati – we have teamed up with the faculty of some of the acclaimed colleges at the university to utilize their resources, expertise and assistance in bringing our television project to fruition. The College-Conservatory of Music's renowned professors are composing, performing and scoring the jazz music that will appear throughout each show. The college of Design, Art, Architecture and Planning is assisting in the creation of our brand, the designing and building of our website, the elements of our set design and providing us the facility to produce the majority of the television shows.
- Television – we have scheduled ongoing appearances on local commercial television stations, such as Fox 19, for cooking segments during their news broadcasts.
- Local publications, both magazines and newspapers, barter promotions by publishing articles on our endeavors. Most recent – City Beat's cover story in a March issue, Business Courier's late April article and ongoing features in the Cincinnati Herald..

- Jungle Jim's International Market, a regional food-centric shopping destination, is an ongoing sponsor of our radio show. We also partner with them for television appearances, major festivals and various events. We have exposure through their website and their widely distributed circular.
- Argosy Casino, about to be rebranded Hollywood Casino Lawrenceburg, is another radio sponsor and partner for various promotional events surrounding the launching of their beautiful new facility in Indiana. They will be utilizing all three of our enterprises in the coming year.
- Public appearances - we participate in various events and festivals in multiple capacities – live radio feeds, cooking demonstrations, contest judging, public speaking, etc. Most recent – The Red's Civil Rights Game and the corresponding events the third week in June.

We intend to build an indestructible network of alliances in the immediate tri-state area and then duplicate that process on a wide scope as we enter the national landscape through our television program. We are taking the necessary steps to strategically build our brand and integrate our business model throughout the U.S. and eventually abroad.